



PROGRAM LISTING NUMBER SIXTY-FOUR: JUNE 16-29, 1965

KRAB PROGRAM LISTS are mailed to subscribers who support us to the tune of \$12 a year; our operation is non-commercial and totally listener-supported. Application was filed with the Internal Revenue Service as of April 1, 1965, for tax-exempt status.

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SIMPLE ANSWERS TO DIFFICULT QUESTIONS: PART ONE.

Listeners and subscribers have asked some of the same questions so many times that we present herewith a compilation.

1) WHY THE CALL-LETTERS K-R-A-B?

The FCC allows every permittee a choice of ten call letters, with the provision that those West of the Mississippi River shall begin with K. We requested first KLEE ('the Cubist sound of the Puget Sound'), then KANT (for philosophical reasons), and third, as a joke, KRAB. The first two were already taken by a couple of rock-and-roll stations, so there we are, stuck with our joke.

2) WHO OPERATES KRAB?

The station is owned by The Jack Straw Memorial Foundation, a non-profit corporation. Control is vested in the Board of Directors who have the ultimate say about the programing, operation, finances, and future of KRAB. The Directors are Gary Margason, Simon Ottenberg, Robert Garfias, Nancy Keith, Lorenzo Milam, and (on leave) Jon Gallant.

3) WHO IS JACK STRAW?

See Chaucer's "The Nonnes' Priest's Tale."

4) HOW MANY LISTENERS DOES KRAB HAVE?

No-one will ever know. Sometimes we think we have none, sometimes millions. We can only judge by letters, telephone calls, and chance meetings with listeners. Lew Hill, the founder of KPFA, claimed that 2% of total listenership will subscribe. Extrapolating from our present 800 subscribership would indicate 40,000 persons hearing us sometime during the course (TO PAGE 10)

Well, that's all we have of this guide.

If you have this guide, or others that you would be willing to scan, or have us scan, please let us know.